

# SkinOptim

Marine Collagen

HEALTHY YOUTHFUL SKIN  
DELIGHTFUL TASTE OF DRAGON AND PASSION FRUIT

## ANTI-AGING

MyBasics  
By Zepter Group

Miss Serbia Anja Radić





**Ready-to-drink beauty collagen with  
the natural power of bioactive  
marine collagen peptides**

# PRODUCT CONCEPT

Beautiful, smooth and radiant skin is aspired by women all over the globe. Our skin is affected by the natural **aging process**. From the age of 25 onwards the collagen synthesis is reduced.

Also, external factors such as UV-light from the sun, pollution, stress, nutrition, smoking tobacco... affect the skin. As consequence, the collagen content of the dermis, the deeper layers of the skin, decreases. As a result, the skin loses its firmness and elasticity and tends to wrinkles and sagging skin.

To effectively counteract this development **ZEPTEK** developed **SkinOptim Marine Collagen**.

A **ready-to-drink formula** for Beauty-from-Within with **5.000 mg bioactive marine collagen peptides** that effectively work from the inside and help to enhance attractiveness, elasticity and smoothness of the skin.

## FOR A RADIANT AND FRESH LOOK EVERY DAY!





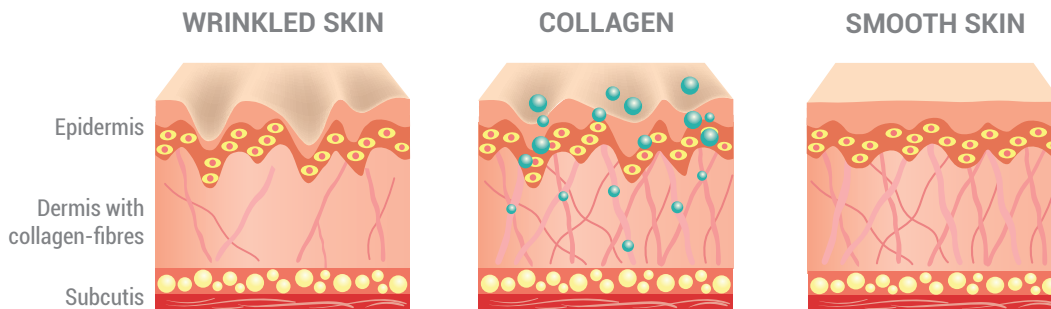
Collagen is the major structural component of skin and comprising about 80% and levels deplete quickly due to aging processes.

**SkinOptim Marine Collagen** contains an innovative combination of **5.000 mg bioactive marine collagen peptides, hyaluronic acid, vitamins and trace elements.**

The bioactive marine collagen peptides stimulate the skin cells in the dermis to produce more of the body's own collagen. The skin metabolism is directly supported from inside. As a result, marine collagen peptides help to improve elasticity of the skin, support a firmer skin texture and smoothens wrinkles.

If taken on daily basis, noticeable results in terms of improved skin elasticity as well as **a reduction in the depth of wrinkles can be seen after 4 weeks and more pronounced after 8 weeks. For long-lasting results, continuous daily intake is recommended.\***

Scientifically substantiated



\*Proksch et al. (2020). Positive effect of fish- derived Bioactive Collagen Peptides on skin health. Nutrafoods, 1:127-133.

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## Marine Collagen

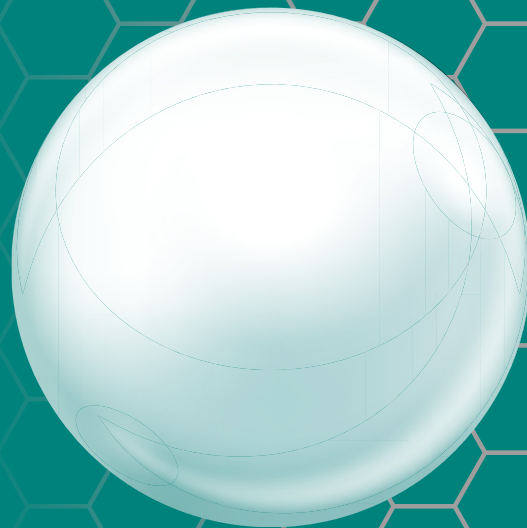
### MODE OF ACTION

The skin cells (fibroblasts) in the dermal layer of the skin recognize the **Bioactive Collagen Peptides** as an increase in the breakdown of the skin's own collagen.

This is the stimulus the fibroblasts need to increase their metabolic activity.

As a result, new dermal collagen is synthesized balancing the loss caused by aging and environmental influences.

Supplementation with Bioactive Collagen Peptides directly stimulates the collagen metabolism in the dermis, compared to only reaching the outer layers of the skin, like creams and other topical products do.



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**SKINOPTIM MARINE COLLAGEN STANDS FOR HIGHLY EFFECTIVE FOOD SUPPLEMENT TARGETING BEAUTY-FROM-WITHIN.**

### **BIOACTIVE MARINE COLLAGEN PEPTIDES**

Scientifically substantiated to help to improve skin elasticity and reduce the depth of wrinkles. First effects visible after 4 weeks.\*

**COLLAGEN PEPTIDES** improved hair thickness and growth and structure of fingernails.

**VITAMIN C** contributes to normal collagen formation for the normal function of skin.\*\*

**VITAMIN C, VITAMIN E, ZINC, SELENIUM** contribute to the protection of cells from oxidative stress.\*\*

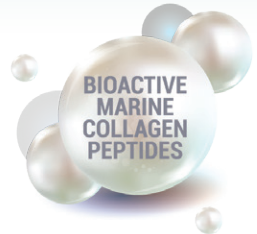
**BIOTIN, NIACIN, ZINC** contribute to the maintenance of normal skin.\*\*

**BIOTIN, NIACIN, ZINC** contribute to the maintenance of normal hair.\*\*

**ZINC, SELENIUM** contribute to the maintenance of normal nails.\*\*

**VITAMIN C** and **NIACIN** contribute to the reduction of tiredness and fatigue.\*\*

**HYALURONIC ACID** can be found in the connective tissues of the skin. Due to its ability to bind large amounts of water it is jointly responsible for the moisture content of the skin and thus contributes to the skin's elasticity and firmness.



\*Proksch et al. (2020). Positive effect of fish- derived Bioactive Collagen Peptides on skin health. Nutrafoods, 1:127-133.

\*\*According to EU Regulation No. 432/2012

# ADVANTAGES

**Natural Ingredients**, High percentages of actives

**Bioactive Marine Collagen Peptides**

**Vitamin C** deriving from **Acerola**

**Ready-to-drink** in practical vials

Delightful **dragon** and **passion fruit** flavor

The liquid collagen texture allows better absorption of nutrients by the body than capsules and tablets.

**SkinOptim Collagen** is highly concentrated in active ingredients carefully selected for greater effectiveness.

**SkinOptim Collagen** is rich in antioxidant, with natural molecule from fruit extract.

**SkinOptim Collagen** is made with ingredients scientifically and clinically proven.





# CLINICAL STUDIES WITH VERISOL®

**Supported by 6 studies**  
(n= 433 subjects)

**Skin elasticity:** Proksch et al. (2014). *Skin Pharmacol. Physiol* 27: 113-119.

**Wrinkle reduction:** Proksch et al. (2014). *Skin Pharmacol. Physiol* 27: 47-55.

**Skin surface structure & Cellulite:** Schunk et al. (2015). *J.Med Food* 18 (12) 2015: 1340-1348.

**Quality & form of fingernails:** Hexsel et al. (2017). *J Cosmet Dermatol* 1-7.

**Hair thickness:** Oesser (2020). *The oral intake of specific Bioactive Collagen Peptides has a positive effect on hair thickness. Nutrafoods*, 1:134-138.

**Efficacy of Marine VERISOL®:** Proksch et al. (2020). *Positive effect of fish-derived Bioactive Collagen Peptides on skin health. Nutrafoods*, 1:127-133.



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## Marine Collagen

### MARINE VERISOL® CLINICAL STUDY 2020

Effects of a daily dosage of 5 g VERISOL® F on skin elasticity and wrinkle formation after 4 and 8 weeks

**SkinOptim Marine Collagen** contains VERISOL®, a unique formula of bioactive marine collagen peptides, clinically proven to increase skin elasticity and visibly reduce wrinkles.

#### Study Design:

Randomized, placebo-controlled

**Subjects:** n = 76 Asian and Caucasian women, between 50 and 75 years

**Daily intake:** 5 g VERISOL® F vs. placebo

**Duration:** 8 weeks, and a 4-week wash-out phase Measurements were performed after 4 and 8 weeks, and 4 weeks after the end of supplementation

#### Results:

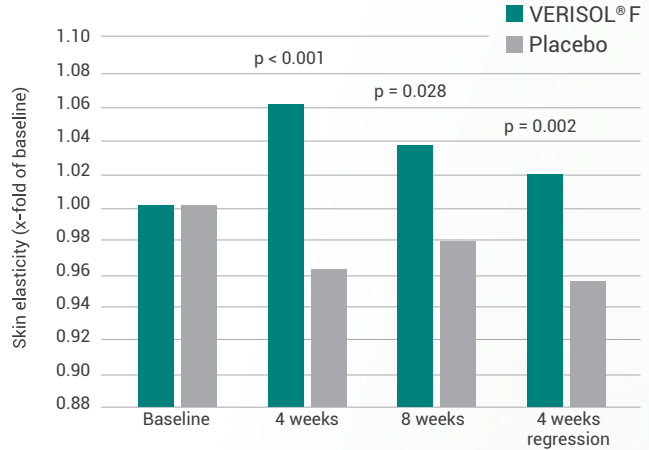
- Significantly improved skin elasticity and reduced eye wrinkle volume after 4 weeks, and more pronounced after 8 weeks.
- Long lasting effects maintained beyond 4 weeks wash out phase.

# MARINE VERISOL® INCREASES SKIN ELASTICITY

## Skin elasticity results:

Daily supplementation with 5 g VERISOL® F significantly improved skin elasticity after 4 weeks, in both Asian and Caucasian women.

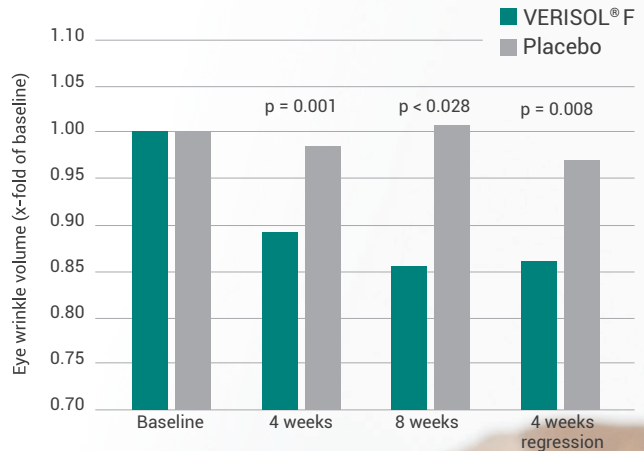
The effect was long-lasting.



## Wrinkles volume results:

Daily supplementation with 5 g VERISOL® F significantly reduced eye wrinkle volume after 4 weeks, and more pronounced after 8 weeks, in both Asian and Caucasian women.

The effect was long-lasting.





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[www.skinoptimcollagen.com](http://www.skinoptimcollagen.com)